



Professional Business Advisory Firm

Ahmad Consultancy (SA0634837-X)

Office Address

📍 No. 6, Jalan AU2A,
Taman Keramat,
54200 Kuala Lumpur,
Malaysia.

Contact Information

☎ : +6017 962 2780
✉ : hello@ahmadconsultancy.com
🌐 : ahmadconsultancy.com



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About Us

“Connecting Vision to Opportunity.”

Ahmad Consultancy is a professional business advisory firm established to bridge opportunities and strengthen connections across industries. As a sole proprietorship, we operate with agility, confidentiality, and a personal touch — ensuring every client receives tailored, result-driven support.

We specialise in **business management, business match-making, and strategic communication**, helping businesses unlock potential, form meaningful collaborations, and grow sustainably in today’s competitive environment.



Our Vision

“To empower business growth through trust, collaboration, and innovation.”

To be a trusted partner for entrepreneurs and organisations seeking professional guidance in business growth, collaboration, and strategic communication.

Our Mission

“Driving business success with strategy, structure, and synergy.”

- To provide expert advice and solutions that drive operational efficiency and business success.
- To connect businesses with the right partners, investors, and markets through structured match-making services.
- To enhance organisational communication and brand positioning through strategic consultation and messaging.



Core Values

“To empower business growth through trust, collaboration, and innovation.”

- **Integrity:** Upholding trust and transparency in every engagement.
- **Professionalism:** Delivering consistent, high-quality services.
- **Confidentiality:** Ensuring client information and business dealings remain private.
- **Innovation:** Adapting dynamic solutions to evolving market needs.
- **Collaboration:** Building lasting partnerships that create mutual success.



Meet Our Founder

Ahmad Syahir Izani

“Founder | Consultant.”

Ahmad Syahir @ Syah is the principal consultant of Ahmad Consultancy, a sole proprietorship dedicated to helping businesses grow, connect, and communicate effectively. With a deep understanding of business management, strategic match-making, and corporate communication, Ahmad works closely with clients to identify opportunities, foster meaningful partnerships, and implement practical solutions. Guided by integrity, confidentiality, and a commitment to results, he brings both experience and humility to every engagement, ensuring that each client feels supported, understood, and empowered to achieve sustainable success.

“At **Ahmad Consultancy**, we are committed to turning business visions into tangible opportunities. By combining expertise in management, strategic communication, and business match-making, we ensure every engagement is purposeful, confidential, and results-driven. We partner with our clients every step of the way – from understanding their goals to facilitating meaningful connections that drive growth. With Ahmad Consultancy, your business is not just guided, but empowered to achieve sustainable success.”

–Ahmad Syahir Izani, Founder | Consultant

Our People



Nazarul Saidy (Eddie)

“Associate Consultant”

Eddie holds a BSc. in Marketing from Tri State University (now Trine University), Indiana. Since 1995, he has been actively involved in business and consultancy roles across several industries.

He has served as a consultant by providing expertise in:

- Education and Foreign Placement
- Event Management
- Interior and Renovation
- Oil & Gas
- Trading and Mining for Rare Earth Elements (REE)
- Renewable Energy and Modern Technology Projects (including Solar Energy)

His consultancy work also includes:

- Event planning and management consulting for corporate clients, government agencies, and international functions.
- Branding and project consultancy under Flik Synergy Sdn. Bhd., focusing on the Halal & Co. initiative.
- Educational consultancy, assisting student recruitment and faculty coordination for private institutions such as Innovative International University College, Seed Business School, MAHSA University, and Lincoln University College.

– Nazarul Saidy (Eddie), Associate | Consultant



Sheikh Mohd Farid

“Multimedia Consultant.”

Hello, my name is Sheikh Mohd Farid, as a multimedia consultant with 23 years of experience in graphix design, apparel, interactive media, and video, I enjoy bringing creative visions to life. I collaborate closely with clients to achieve their goals, translating their ideas into compelling visual stories.

I hold a Bachelor of Arts in Multimedia Communication from Open University and am skilled in the Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and After Effects, as well as Figma and Adobe Premiere. I'm passionate about learning and always eager to take on new challenges.

I started as a graphix designer driven by a love for visual communication, and that passion naturally led me to web design. What's remained constant is my commitment to my clients. I collaborate closely to understand their vision, working to achieve their expectations and deliver quality work on time.

– Sheikh Mohd Farid, Multimedia | Consultant



Areas of Expertise

“To empower business growth through trust, collaboration, and innovation.”

1 Business Management Consultancy

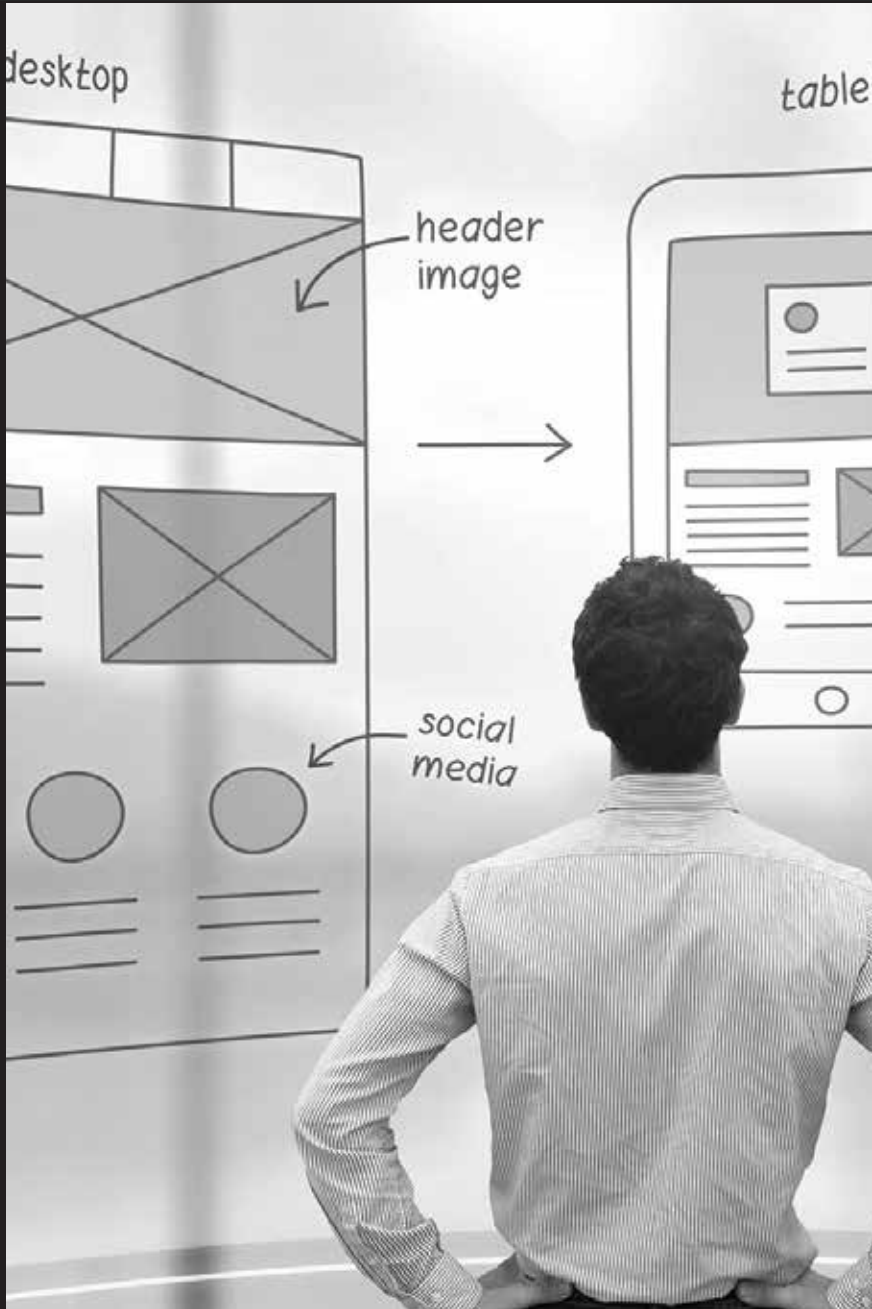
- Business process improvement
- Strategic and operational planning
- Financial and resource management advisory
- Compliance and performance monitoring

2 Business Match-Making Services

- Partnership and joint venture facilitation
- Investor-project alignment
- Supplier and buyer sourcing
- International business introductions

3 Communication and Branding Advisory

- Corporate communication strategy
- Stakeholder engagement
- Proposal and presentation development
- Brand message refinement and media coordination



What Can We Do?

"To transform client ideas into compelling visual and auditory experiences that captivate audiences and achieve measurable business outcomes."

1 Graphic Design

- Corporate Identity
- Packaging Design & Print
- Poster Design & Print
- Social Media Design
- Illustration Design

2 Apparel Design

- Tops
- Bottoms
- Outerwear

3 Interactive Media

- Website Design & Development
- UI / UX Design
- Interactive Presentations

4 Video

- Motion Graphic
- Animations
- Demo Reels
- Promotional Videos

Business Engagement Flow

“A structured path from consultation to collaboration.”





Target Clients

“Empowering organisations of every scale.”

- **Small and Medium Enterprises (SMEs)**
- **Startups and Entrepreneurs**
- **Cooperatives and Associations**
- **Investors seeking business opportunities**
- **Government-linked and private organisations**



Why Choose Us

“Your trusted partner for business clarity and connection.”

- **Personalised service — direct access to the consultant without bureaucracy**
- **Strong local and regional network — across Malaysia and ASEAN**
- **Multi-sector experience — adaptable to diverse industries**
- **Result-oriented approach — focused on measurable outcomes**



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